

Rediscovering our rural community

The Marlborough Downs Nature Improvement Area

Jemma Batten Project manager









Friends and Family

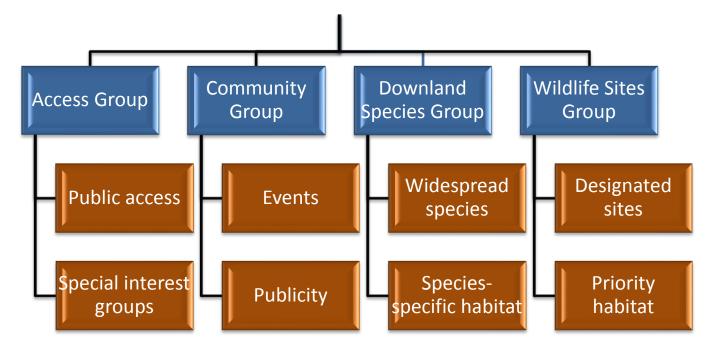






Specialists

Farmers (volunteers) Keen amateurs (volunteers) Professionals (paid by own organisation) Project management team (paid by project)





Events 2012 – farmers and VIPs





Open Farm Sunday





Events 2013 – families













Royal Agricultural University





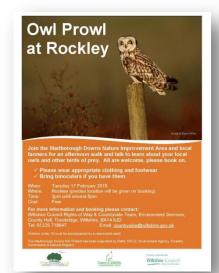
Events 2014 – a wider audience







Getting the message out



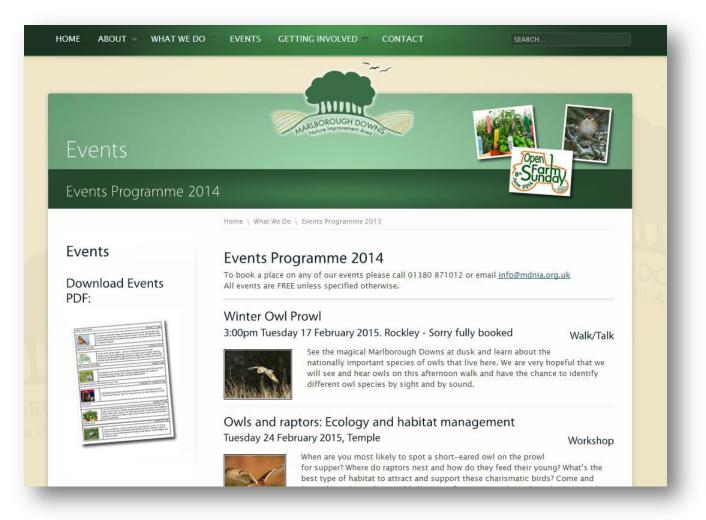








Getting the message out





Getting the message out





Stakeholders 2015

Natural England

Natural England

1st Chiseldon Air Scouts (cubs) Action for the River Kennet Avebury Avebury F Avebury V **BBC** Wiltsh Bright See Broad Hin Bumblebe Butterfly C Campaig Commun Commun Countrysic Defra Flora Loce Friends of Fyfield and Game an Hawk and Help for H Isle of Wic Link2Natu

Linking Environment and Farming Marlborough College Marlborough News Online National Trust, Avebury Nationwide Bank (CSR) Wiltshire Ornihological Society Wiltshire Trail Riders Fellowship Wiltshire Wildlife Sites Project Wiltshire Wildlife Trust Wroughton Parish Council ng Group, Pewsey Dup, Marlborough

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Thank you

Jemma Batten Marlborough Downs NIA