

South Downs Way Ahead NIA Best Practice Event Developing the potential for payments for ecosystem services

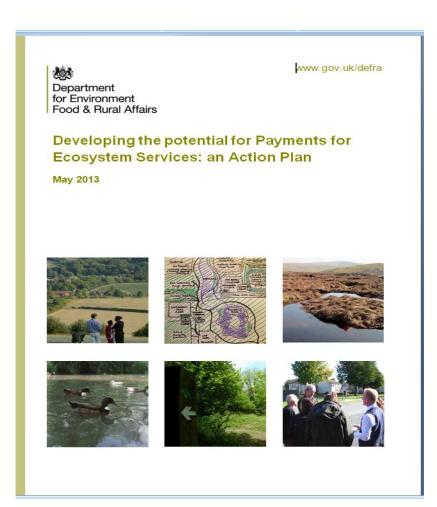
25th September 2013

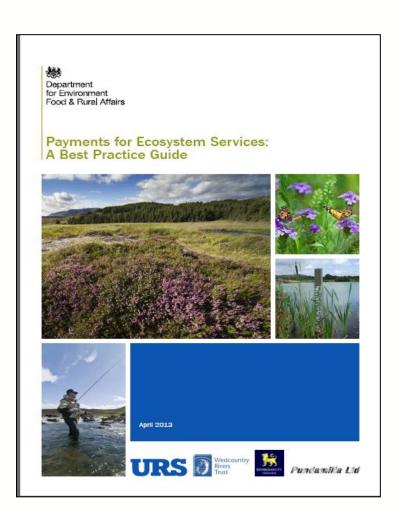
Helen Dunn

Senior Economic Advisor, Ecosystems Strategy & Evidence UK Department for Environment, Food and Rural Affairs

Overview of recent work in Defra on PES



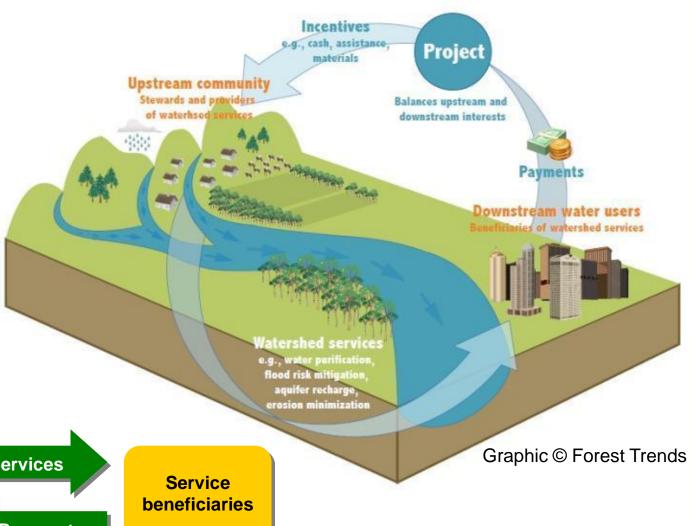




What does PES look like?



'beneficiary pays principle'

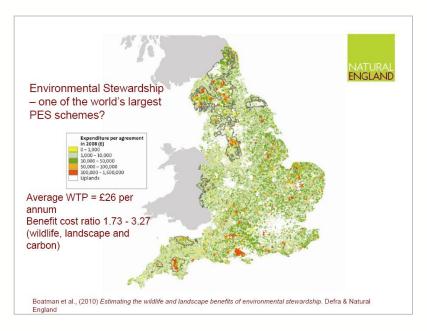


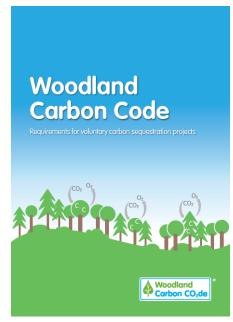
Land or resource managers **Services**

Payments

Existing PES schemes









Head back to health

huge project has begun to stabilise and re-vegetate areas of



A day on the farm

















Key PES principles

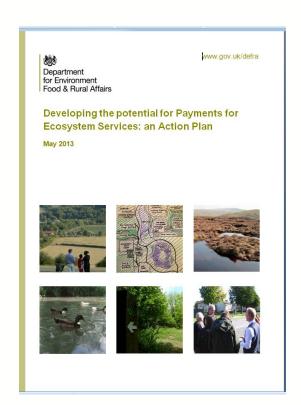


- Voluntary
- Beneficiary pays
- Direct
- Additionality
- Conditionality
- Ensuring permanence
- Avoiding leakage

Defra's Action Plan



- Provides an opportunity to look at potential role of PES in different policy and ecosystem contexts.
- Recognises that Government has a supportive and enabling role to facilitate innovation
- Provides stock-take of an evolving agenda
- PES is simply one approach that may complement rather than replace other approaches



Overview of PES Action Plan



1. Capacity Building

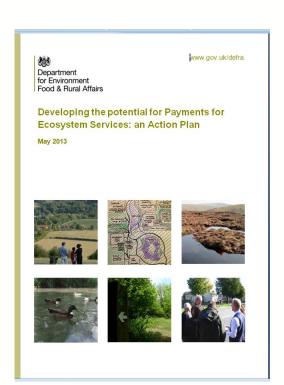
- PES Pilot Research Fund
- Best Practice Guide + case studies
- Developing understanding of demand, spatial planning for ecosystem services, multiple financing models etc.

2. Actions in specific areas

Water quality, Peatland, Forestry,
 Stewardship, Flood risk management

3. Evaluation

- Learning by doing
- Tracking progress
- Review in 2014, following completion of pilots



Five phase approach to PES

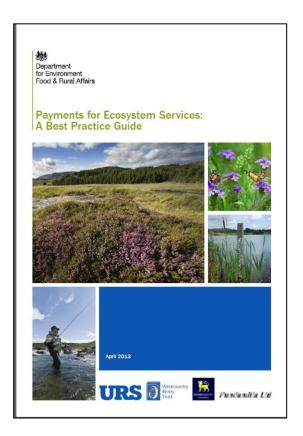
1. Identify a saleable ecosystem service and prospective buyers and sellers

2. Establish PES scheme principles and resolve technical issues

Negotiate and implement agreements

4. Monitor, evaluate and review implementation

Consider opportunities for multiple-benefit PES



PES best practice guide case studies: Upstream Thinking



- Buyer = South West Water (private water company)
- □ **Sellers** = Farmers in target catchments
- □ **Intermediary** = Westcountry Rivers Trust (charity)
- ES = water quality (plus water quantity, biodiversity)
- Encourages and/or incentivises farmers to implement land management actions to improve raw water quality, with many management measures locked into 10 or 25 year covenants

 South West Water and the Westcountry Rivers Trust worked together to develop an action plan for three target catchments



2. Specific opportunities



Specific areas of opportunity in the Action Plan



Water Quality

- Integrate PES into Catchment-based approach
- Strengthen evidence base
- · New research into catchment financing



Flood risk management

- Fund flood risk demonstrators
- Partnership funding offers opportunities for PES / natural solutions



Linking PES and Agri-Environment

- Explore potential for reverse auctions and match-funding mechanisms to improve vfm
- · Review barriers and opportunities to joining up with private funding



Forestry and Woodlands

- With FC, develop Woodland Ecosystem Roadmap
- · Support work of "Grown in Britain"

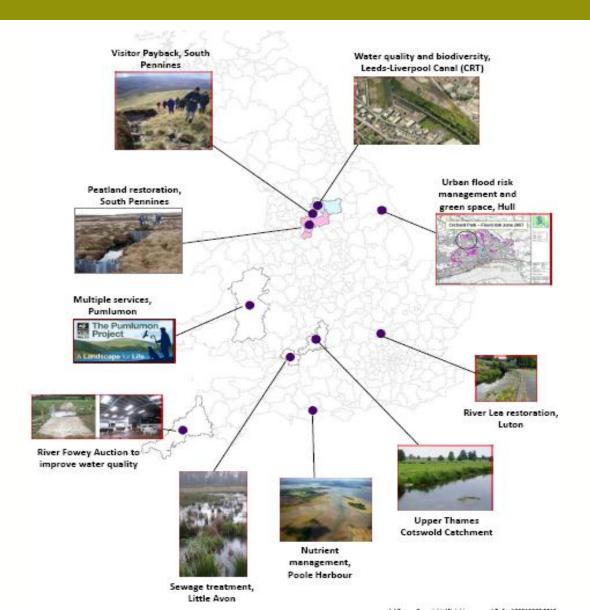


Peatland Restoration

- Work with IUCN and DAs to launch pilot Peatland Carbon Code
- · Publish carbon metrics

Defra PES pilot fund – projects currently funded





Development and launch of a pilot peatland code





About

The Code

For Sponsors

For Projects

Briefings

Contact

PEATLANDC*DE

The Peatland Code is the voluntary standard for peatland restoration projects in the UK that want to be sponsored on the basis of their climate and other benefits.

During its pilot phase, this draft Peatland Code is designed to support funding from businesses interested in restoring damaged peat bogs. It provides standards and robust science to give business supporters confidence that their financial contribution is making a measurable and verifiable difference to UK peatlands.

Our peatlands are vitally important for people and urgently need funding to help secure climate change, biodiversity and water benefits.



Trialling different contexts for applying PES to water



- ➤ South West Water pilot & implementation (UEA/WRT) of a reverse auction approach for diffuse pollution (Fowey river improvement auction)
- > Feasibility of a nitrogen PES scheme in the Poole Harbour (RSPB)
- ➤ Applying PES in context of sewage treatment works/constructed wetland (Bristol Avon Rivers Trust)



Fowey River Improvement Auction

Designing a payments for ecosystem services auction

The River Fowey is the source of the majority of Cornwall's drinking water but suffers from sediment, nutrient and pesticide pollution, primarily emanating from farming activities. That pollution is a big problem for the regional water company, South West Water. In order to provide their customers with safe drinking water, the company incurs substantial costs treating water abstracted from the river.

Investigating 'Visitor Payback' schemes



- Schemes where visitors make voluntary payments towards conservation & management of places they visit
- Defra pilot investigates whether PES principles and use of a smart phone app to facilitate payment might increase revenues & avoid the high admin costs of existing VP schemes
- Final outputs will include Visitor Payback toolkit, learning network, & apps



Some lessons learned so far



- Pilots are helpful in testing the feasibility of PES in new contexts (water, peatlands) which could have wider application
- PES opportunities do not generally exist in isolation but must respect wider strategies and plans in the target area, to which they could add value
- Need to communicate with many stakeholders in simple, intuitive terms. Importance of trusted intermediaries / facilitators of PES
- Need to find ways to combine multiple sources of funding from a range of beneficiaries

Thank you



PES action plan and best practice guide:

https://www.gov.uk/government/policies/protecting-

biodiversity-and-ecosystems-at-home-and-

abroad/supporting-pages/valuing-the-benefits-we-get-from-

<u>nature</u>

PES pilot research projects:

https://www.gov.uk/ecosystems-services

http://ekn.defra.gov.uk/resources/programmes/pes-pilots/