### Brian Cluff

Nottinghamshire Guided Walks Programme

Who are we?

The Nottinghamshire Guided Walks Partnership

What do we do?

Each year we publish a *free* compilation of other groups' guided walks in Nottinghamshire

How do we do it?

With printed booklets and a web-site, using grants mainly from The Big Lottery





#### Our objectives are

- (1) To introduce country walking to more people,
- (2) Assist our county's walking groups to recruit new members
- (3) Publicise the activities of the 'Walking for Health Initiative'
- Why are we here?
- Government funding cuts may force county councils to drop their 'walking' web-sites, to save money.

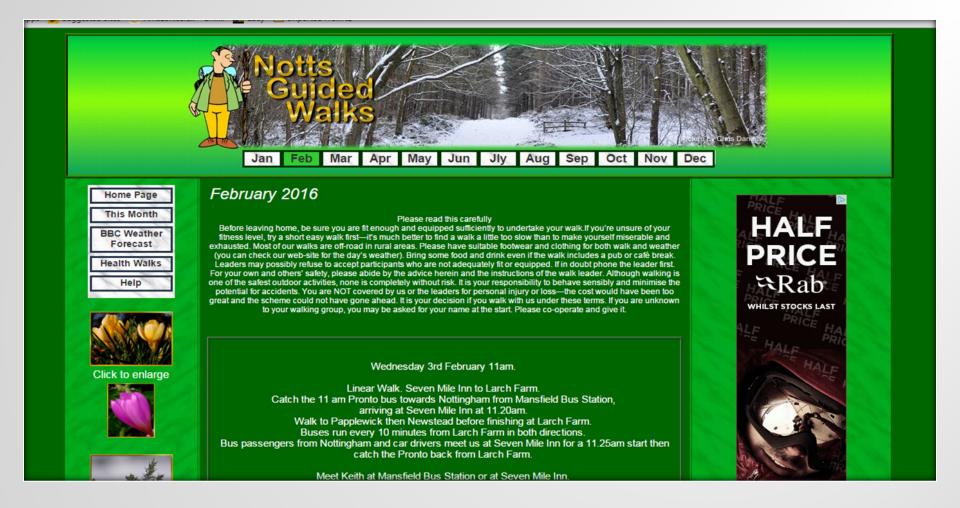
We want to spread this concept to other counties, actively to continue the promotion of walking

- What does it need?
- 1. PEOPLE, with a walking background, possibly retired, ideally with links to printing and web-site expertise, working for expenses only.
- 2. MONEY, in the form of advertising income and grants



#### People and Roles

- We are 4 in number Chairman, Secretary,
   Publicity Officer and Treasurer.
- Typing in walk information for the booklet preparation is a major exercise.
- Our own attractive web-site is an asset. Unless you have real expertise, use someone who has.
- Or you could offer to update that part of your County Council's web-site, if only for the time being.





February 2016 page showing links to other months and pages







### Money

We have in writing an undertaking that The Big Lottery would consider a suitable application for a grant from any new partnership similar to ours.

<u>Never</u> rely on one source for your income.

#### BOOKLET DISTRIBUTION

Our county library's own distribution system. The rest are distributed by ourselves to town information centres, park visitor centres, etc.

#### **INSURANCE**

We include only walks from those organisations whose leaders are properly covered by public liability insurance.

#### FEEDBACK

The Big Lottery will want to know how successful you are with your project.

- Can we help you?
- YES,OF COURSE WE CAN.
  A more detailed five-page starter pack is available here from us.



We would also be happy to meet a possible team to discuss options.



- We have accumulated enough expertise over 6 years to try developing this concept to other counties in England.
- This is the kind of project that Local Access Forums could get involved with.